

Hollyburn Properties

Premiere Residences, Exceptional Management

by Susan M Boyce



Investing in the Future

“We call it the Hollyburn Difference,” explains Alisa Aragon, sales and marketing manager. “Unlike many companies, we own and manage all our buildings. That means we have a strong incentive to constantly re-invest into each property and into our staff’s knowledge and expertise. Plus we have professional, on-site managers, a benefit you don’t always find in a rental building.”

You know what you want in a home. Great location, contemporary features and amenities, plus a solid commitment to outstanding management and customer service. Okay some people call you fussy: you simply think of it as being discriminating.

Hollyburn Properties gets it. Big time. And I’ve long ago discovered they not only get it, this West Vancouver-based property management company goes out of their way to exceed the expectations of every resident in all of their rental properties – every day, every time.

There’s a sense of easygoing efficiency whenever I walk through a Hollyburn building. All are located only in the most sought after neighbourhoods – the West End, Westside Vancouver, North Shore, Toronto, and Calgary – neighbourhoods with unique character and a vivacious outlook on life.

Typically people who live here pause to chat with neighbours and their resident managers like old friends – laughter is a frequent sound.

She explains about the company’s private education centre on the lower level of Nicola Place, one of Hollyburn’s West End properties. Affectionately known as the Hollyburn School, this is where managers and maintenance staff go through intensive, hands on seminars covering everything from painting and general repairs to professional dishwasher installation techniques and administration systems.

I’ve already seen two examples of properties undergoing full renovation – Nicola Place and Reid Manor – and it’s impressive. Each has been refinished and transformed into sunny living spaces with finishing details that meet or even surpass the standards at home in any new condominium development.

But every change is considered an opportunity at Hollyburn. “Whenever a suite turns

over, we go through a comprehensive series of renovations to ensure the next resident will be moving into a Smart Suite – energy efficient lighting and appliances, low water consumption

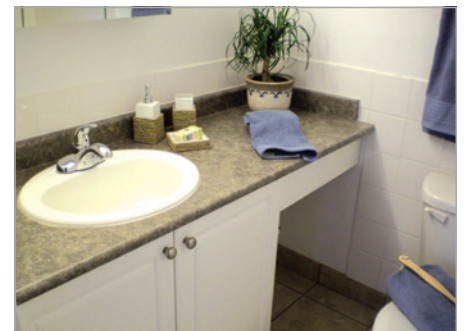
plumbing fixtures, painting, and all the extras that make a suite more comfortable,” Alisa says.

Inspired Partnerships

Embracing the philosophy that the good life encompasses a broad diversity of partnerships, Hollyburn continues to develop some truly innovative bonuses for their residents. “We believe it’s not just about renting suites, it’s about building a sense of community,” Alisa says. “Which is why we’ve introduced Hollyburn’s Value Added Partners.”

The concept is simple but inspired. By partnering with a growing number of large retail and service providers, residents have access to some very significant discounts – discounts you can get excited about. How about saving as much as 50% off your tenant insurance through ING Insurance? Or membership in Co-Operative Auto Network at an even higher discount?

One of my favourites is Costco Night, an opportunity to shop till I drop even if I’m not a member. And then there’s the many Shaw Cable events and special promotions available exclusively to Hollyburn residences.



See For Yourself

Ready to get inspired by the place you call home? Check out the Hollyburn difference for yourself by visiting online at www.renters-guide.com. Browse all Hollyburn buildings, take a preview of residences coming available, and get set to be part of the Hollyburn community.

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